



In Tasmania hundreds of thousands of native animals are killed by motor vehicles each year, making the state's roads deadlier for wildlife per capita than anywhere else in the world.

Generally speaking these animals are brushtail possums, pademelons and wallabies that might be crossing the road or feeding on the lush green roadside grass.

Road traffic is also a problem for carnivorous animals such as quolls, wedge-tailed eagles and Tasmanian devils that come to the roads to feed on other animals that have been killed there.

Collisions with wildlife also pose a serious safety risk to vehicle occupants.

In a bid to protect wildlife from the impacts of vehicles, Hobart Airport and Bonorong Wildlife Sanctuary launched the Furry Feathered Friends campaign in 2018, encouraging travellers to watch out for our furry friends as they move around the state.

The partnership aims to drive mass awareness in order to prevent unnecessary animal deaths on our roads and eliminate potentially dangerous situations for motorists.

The campaign has grown, with the watch out for wildlife messaging now in visitor centres from Geeveston to Cradle Coast, on Hobart Airport forecourt bins and on the windscreens of 5000 rental cars around Tasmania.

Hobart Airport and Bonorong are committed to spreading the wildlife road safety message to as many Tasmanian road users as possible to make our roads safer for everyone.

**Connecting Communities**



# Wendy & Walter

## Spread the message

Item	Price ex GST*
<b>Brand new bin wraps</b>	
Brand new double bin wrap (rectangle)	\$1050
Brand new single bin wrap (rectangle)	\$725
Brand new single bin wrap (round)	\$725
<b>Existing bin wraps</b>	
Existing double bin wrap (rectangle)	\$1375
Existing single bin wrap (rectangle)	\$915
Existing single bin wrap (round)	\$915
Existing partial bin wrap (please specify dimensions i.e. 400m x 600m - price is for this size)	\$110
Existing partial bin wrap (please specify dimensions i.e. 900 x 600mm - price is for this size)	\$175

\*Prices are for the wraps only, bins to be sourced and paid for separately. They are indicative and each job will be quoted as per the individual project requirements.



Connecting Communities



# Wendy & Walter

## Spread the message

Item	Quantity	Price ex GST*
Wendy & Walter sculpture (unwrapped)		\$759
Sculpture vinyl wrapping (with option for company logo)		\$1,216
Die cut 'Peeping Wendy' bookmarks (English/Mandarin)	5,000	\$1,106
Die cut 'Peeping Wendy' bookmarks (English/Mandarin)	10,000	\$1,719
Stickers (indoor) 10mm x 10mm	1000	\$380
Stickers (indoor) 10mm x 10mm	2000	\$506
Stickers: car windscreen, 55mm x 90mm vinyl (will be read from the inside of the car by passengers)	2000	\$490
Digital content for screen, iPad, TV or tablet		\$0
Weighted plate (for sculpture) 20 mm MDF board wrapped with silver vinyl		\$215

\*Prices are indicative only and each job will be quoted as per the individual project requirements.



From top left: Digital content for screen (iPad, TV, tablet), stickers (indoor), car windscreen sticker (inside car, faces occupants), die cut 'Peeping Wendy' bookmarks (English/Mandarin).



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# Terms and Conditions

**By using Watch Out for Wildlife Promotion Material (Goods) with Hobart International Airport Pty Ltd (HIAPL) you irrevocably acknowledge and agree that:**

1. You are responsible for the cost of Goods and delivery and that Goods are at your risk from time of delivery.
2. Ownership of all intellectual property in the Goods including copyright remains with HIAPL and does not pass to you on delivery.
3. You will not alter or amend the design or content of the Goods without HIAPL's prior written consent.
4. If you participate in any promotion or media in relation to the Goods or the campaign with which the goods are associated (Campaign), you agree to clearly acknowledge in that media or promotion that the Campaign is a joint initiative of Hobart Airport and Bonorong Wildlife Sanctuary.
5. To the extent permitted by law you:
  - a) release HIAPL and its officers, employees, agents and contractors from any claim you may have, or any loss you may incur, arising from or in connection with the Goods and the Project; and
  - b) indemnify HIAPL from any claim, or against any loss, which HIAPL suffers, incurs or becomes liable for arising from or in connection with any:
    - i. loss or damage to, or loss of use of, any real or personal property; or
    - ii. personal injury, disease, illness or death of any person, arising from or in connection with use of the Goods or participation in the Campaign.

Name .....

Organisation .....

Email .....

Signature ..... Date .....

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